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**SOMERA ROAD RECOGNIZED AS ONE OF INC. MAGAZINE'S  
BEST WORKPLACES 2019**

***NY-Based CRE firm is one of the magazine's highest-scoring businesses, with  
standout employee engagement***

**NEW YORK, May 17, 2019** – [Somera Road Inc.](#), a New York-based commercial real estate firm, announces today it has been named one of *Inc.* magazine's Best Workplaces for 2019, the annual ranking in the fast-growing private company sector. Somera Road was awarded the prestigious award with an overall score of 96.45 percent based on overwhelmingly positive feedback from its employees.

"One of my main goals at Somera Road is to foster a collaborative workplace culture where hard work is rewarded—celebrating our team's success is built into our business model," noted Ian Ross, Founder and Principal of Somera Road. "Somera Road employees, no matter their experience level, get exposure to every part of the commercial real estate business and are critical to our operations. Along with that exposure come exciting challenges as we continue to experience explosive growth—it's those employees who thrive in that type of environment who do well here and are a testament to our success."

[The Best Workplaces issue](#) will hit newsstands in June 2019, and as part of a prominent Inc.com feature. The list is the result of a wide-ranging and comprehensive measurement of private American companies that have created exceptional workplaces through vibrant cultures, deep employee engagement, and stellar benefits. Collecting data on nearly 2,000 nominations, *Inc.* singled out 346 finalists.

Each nominated company took part in an employee survey, conducted by Omaha's Quantum Workplace, on topics including trust, management effectiveness, perks, and confidence in the future. *Inc.* gathered, analyzed, and audited the data, then ranked all the employers using a composite score of survey results. This year, Somera Road rose above others of similar size with a highly engaged score of 92.31 percent. Compared to other nominated companies, 74.2 percent of surveyed employees were engaged by their work—besting last year's 72.1 percent.



The strongest engagement scores came from companies that prioritize the most human elements of work. These companies are leading the way in employee recognition, performance management, and diversity. It's a different playbook from a decade ago, when too many firms used the same template: free food, open work environments, and artifacts of "fun."

"With today's tight labor market, building a great corporate culture is more important than ever," says *Inc.* magazine editor in chief James Ledbetter. "The companies on *Inc.*'s Best Workplaces list are setting an example that the whole country can learn from."

### **About Somera Road Inc.**

Somera Road Inc. is a New York-based commercial real estate investment firm focused on value-add and opportunistic transactions across all asset classes and geographies. Somera Road targets off-market acquisitions previously impaired by some form of distress, such as loan defaults, partnership disputes, and bankruptcy, that are often overlooked by larger institutional investors. Somera Road takes an entrepreneurial and methodical approach to identifying off-market real estate opportunities and generating above-market returns for its investors. With a disciplined and aggressive approach, Somera Road drives value through strategic asset re-positionings, targeted capital improvement plans, and best-in-class, hands-on asset management. Since its inception, Somera Road has acquired over \$1 billion in real estate totaling approximately 10 million square feet across 40 U.S. cities.

For more information about Somera Road, Inc., visit [www.someraroadinc.com](http://www.someraroadinc.com).

### **About Inc. Media**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of *Advertising Age's* "A-List" in January 2015, and a National Magazine Award for General Excellence in both 2014 and 2012, Inc. has a monthly audience reach that's grown from two million in 2010 to more than 20 million today. For more information, visit Inc.com.

### **About Quantum Workplace**

Quantum Workplace is an HR technology company that serves organizations through employee engagement surveys, action-planning tools, exit surveys, peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit [QuantumWorkplace.com](http://QuantumWorkplace.com).